

Rx Only

For topical use only

73661-423-50

ADVANCED FORMULATION

Strata mark[®]

for the management
of stretch marks

A breakthrough in the management of stretch marks



 **Stratapharma**
Switzerland

Federal Law restricts this device to sale by or on the order of a licensed healthcare practitioner.

Stretch marks can be more than just a cosmetic concern

Stretch marks are a well recognized and common skin condition that can be a cause of great **concern** and **insecurity** during and after pregnancy.¹

Stretch marks are a type of thin, flattened abnormal scar. The cause for developing stretch marks is not fully understood, however, it is thought to be due to an abnormal change in the underlying tissue of the skin or by **hormonal changes** associated with pregnancy, puberty, bodybuilding, hormone replacement therapy etc.²

Although they are not detrimental to health, stretch marks can cause **physical symptoms** such as itchiness, tenderness and pain. Because of their visual appearance, they can also significantly affect one's **self-esteem** and image.¹

Striae Distensae is the generic term for stretch marks, but there are several different classifications:

Striae Gravidarum describes stretch marks that occur due to pregnancy.



Striae Rubrae
are new red stretch marks.



Striae Albae
are mature, whiter and depressed stretch marks.

StrataMark indications

StrataMark is intended to be used under the direction of healthcare practitioners in the management of stretch marks.

StrataMark is indicated for the management of all types of stretch marks, particularly those covering a wide surface area, resulting from pregnancy, adolescent growth spurts, weight gain or loss, or bodybuilding.

StrataMark is indicated to soften and flatten stretch marks, reduce redness and discoloration associated with stretch marks as well as to relieve the itching and discomfort of stretch marks.



FILM-FORMING, FLEXIBLE, FULL CONTACT
StrataMark dries to form a thin, transparent and durable protective film that ensures constant contact with the skin (24 hours a day/7 days a week).



HYDRATION
StrataMark is semi-permeable, which allows the skin to breathe and remain hydrated.



SOFTENS AND FLATTENS
StrataMark softens and flattens raised and depressed stretch marks.



SYMPTOMATIC RELIEF
StrataMark relieves the itching and discomfort of stretch marks.



REDUCES REDNESS AND DISCOLORATION
StrataMark reduces redness and discoloration associated with stretch marks.



DIFFERENT AREAS
StrataMark is suitable for all areas of the skin, including exposed and sensitive areas, as well as large areas of the body (i.e. buttocks, abdomen, thighs, breasts and back).



NON-REACTIVE
StrataMark is inert, has no measurable pH, and contains no alcohol, parabens or fragrances and does not penetrate below the level of stratum corneum, making it suitable for pregnant women, breastfeeding mothers, children and people with sensitive skin.

StrataMark is clinically proven to prevent and treat stretch marks³

Prevention arm
n=148 pregnant women with **no** existing stretch marks at the abdomen area

Treatment arm
n=155 pregnant women with **existing** stretch marks at the abdomen area

StrataMark is a standalone topical treatment of stretch marks⁴

Prevention arm
n=139 pregnant women **without** stretch marks recruited from 26 weeks of pregnancy

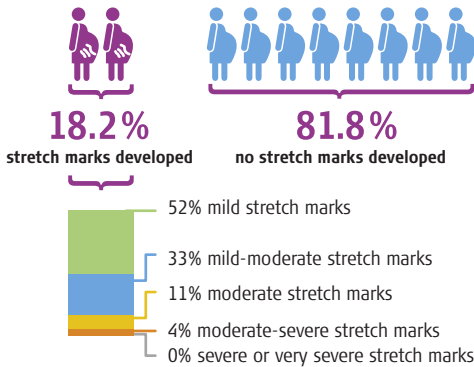
Treatment arm
n=133 post-delivery women **with** stretch marks from any cause

Control group

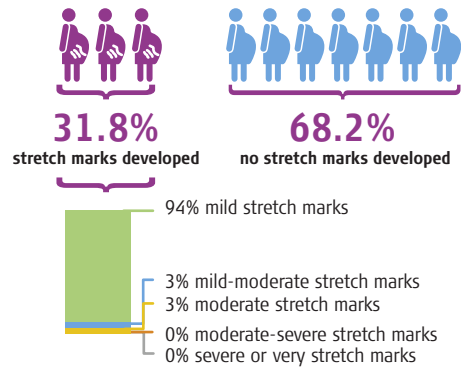
The reported prevalence of stretch marks ranges between 50-90%, with most control groups showing between 60% and 70% developed during pregnancy, depending on the population studied.¹



Stretch marks prevention with StrataMark



Stretch marks prevention with StrataMark



Stretch marks treatment with StrataMark

- 88%** reported improvement in color
- 86%** reported reduction in visibility
- 83%** reported reduction in itching



Stretch marks treatment with StrataMark

- 73%** patients reported improvement in color
- 90%** doctors rated StrataMark efficacy as Excellent or Very good



2 months post-delivery. Start of treatment with StrataMark



6 months post-delivery. After 4 months of treatment with StrataMark

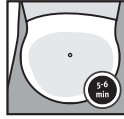
Directions for use



1. Ensure that the skin is clean and dry.



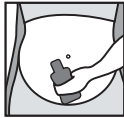
2. Apply a **very thin layer** of StrataMark to the relevant areas with the fingertips and distribute evenly to form a very thin layer and allow the gel to dry.



3. When applied correctly, StrataMark should be **dry in 5-6 minutes**.



4. If it takes longer to dry you have probably applied too much. Gently remove the excess with a clean tissue or gauze and allow the drying process to continue.



5. Once dry, StrataMark can be covered with undergarments, sunscreens or cosmetics.

Additional directions

- StrataMark should be applied **once per day** or as required to maintain contact with the affected surface, or as advised by your physician.
 - StrataMark may be re-applied **more often** to ensure constant contact with the skin, or to reduce symptoms.
 - Washing will likely remove StrataMark. Re-apply StrataMark **after each wash**.
- **Moisturizers, lotions etc. are not required.** StrataMark can be re-applied more often to avoid dry and tight skin feeling, as StrataMark prevents the water evaporation through the damaged skin that may cause this feeling. Alternatively, a moisturizer can be applied after StrataMark dries to maintain the first contact of StrataMark with the skin.
- **StrataMark does not need to be rubbed in or massaged**, as it does not penetrate through the skin and will not enhance its effect.
- If not completely dry, StrataMark may stain clothing. Normal washing will not remove the product from the clothes. If staining occurs, dry cleaning should be able to remove it without any damaging of the fabric.
- StrataMark **should not be applied over other skin treatments** without the advice of the physician.

Duration of treatment

During pregnancy: StrataMark is recommended for use from the beginning of the second trimester (13 weeks) or at the first sign of stretch marks. Treatment should be continued following birth for a minimum of 60 to 90 days.

During growth spurts: StrataMark should be used for the duration of the growth spurt or until the skin is no longer tightly stretched. Treatment should then be continued for 60 to 90 days.

Treatment of existing stretch marks: StrataMark should be used for at least 60 to 90 days (24 hours a day/ 7 days a week). Continued use is recommended until no further improvement is seen. Severe and/or older stretch marks may need longer treatment.

Dosage and administration

StrataMark gel is an advanced formulation that requires **substantially less product** per application than typical creams or gels.



StrataMark 1.75oz (50g) is enough to treat an area of 12×12 inch (30×30 cm) for 30 days.

Warnings and Contraindications

Warnings: For external use only. StrataMark should not be applied to third degree burns or to open wounds. StrataMark should not be placed in contact with eyes. StrataMark should not be applied over other skin treatments without the advice of your physician. StrataMark may stain clothing if not completely dry. If staining occurs, dry cleaning should be able to remove it without damaging the fabric. For correct storage please reclose the tube tightly with the cap. If irritation occurs, discontinue use and consult your physician. Keep out of the reach of children. Do not use after the expiration (EXP) date printed on the tube. The expiration (EXP) date does not change once the tube has been opened. Do not use if the tube is damaged.

Contraindications: Do not administer to patients with known hypersensitivity to the ingredients of this product.

StrataMark - a breakthrough in the management of stretch marks

StrataMark:

- Indicated for the management of all types of stretch marks, particularly those covering a wide surface area, resulting from pregnancy, adolescent growth spurts, weight gain or loss, or bodybuilding
- Softens and flattens raised and depressed stretch marks
- Relieves itching and discomfort of stretch marks
- Reduces redness and discoloration associated with stretch marks
- Is suitable for pregnant women, breastfeeding mothers, children and people with sensitive skin
- Is suitable for all areas of the skin, including exposed and sensitive areas, as well as large areas of the body



Questions about Stratpharma products or prescriptions, contact us at our San Diego Headquarters:

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Ingredients: Dimethylpolysiloxane, dihydroxysiloxane and alkylmethylsiloxane.

References: 1. Osman, H., et al. (2008). *BJOG*, 115(9), pp. 1138-1142. 2. Hildago, L.G. (2002). *American J of Clinical Dermatology*, 3(7), pp. 497-506. 3. Malkova, S. (2014). *New EU Magazine of Medicine*, 1-4/4, pp. 1-7. 4. Hughes, CD, Hedges, A. (2018). *Australasian Journal of Dermatology*, 60(1), pp. 78-80.

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